

Communication 221

Radio 4

Course Outline

In Radio 4 you will expand on skills acquired in previous radio courses by becoming involved in more sophisticated radio projects. You are expected to have a higher level of self-direction in this course than in previous radio courses. You will also be given more choices and flexibility in assignments to better meet your individual career goals and timetables. You will be expected to be organized and to demonstrate effective time management skills that are important to success not only in this course but in the broadcasting industry

Instructor:

Helen Pearce

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Course Objectives

The student will be able to

1. Explain the techniques for recording live music
2. Explain the techniques for documentaries meeting advanced standards
3. Explain the techniques for successful radio promotions.
4. Describe historical and current forms of radio drama
5. Apply radio drama techniques by producing radio scenes.
6. Explain the similarities and differences between radio in Canada and selected international countries.
7. Produce assignments that demonstrate interviewing, production and announcing skills at an advanced level meeting required criteria
8. Operate with a high degree of self-direction and independence
9. Assemble a portfolio of projects that demonstrates the student's current professional abilities.

Texts and Materials

The student will work from handouts, lecture materials, and material posted on WebCT. The student will be required to buy the booklet **Communication 221 Radio 4** from the book store.

continued

Evaluation

Assignments - choice of 3	45% (3 @ 15%)
Skimmer	10%
Critique	5%
Quizzes	15%
Online discussions/attendance	15%
Portfolio	<u>10%</u>
	100%

Grading:

Letter	Grade	Description	Grade Point	Percentage
A+		9	95-100
A	Superior level of achievement	8	90-94
A-		7	85-89
B+		6	80-84
B	High level of achievement.....	5	75-79
B-		4	70-74
C+	Satisfactory level of achievement..	3	65-69
C	...*	Minimum level required *	2	60-64
D		1	50-59
F		0	below 50

* Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program

It is absolutely essential to be prepared for your CKMO air shifts. If you don't show up or are late for an on-air shift **you will lose 2%** from your final grade for your skimmer tape.

