

Course Outline

Communication 120 Radio 1

During this course the student will be introduced to the fundamentals of radio production, on-air announcing, the nature of sound, the use of common audio equipment, and the regulations affecting radio broadcasters. The goal is to provide students with the basic knowledge and skills to begin working in the radio industry through involvement with CKMO Radio.

Instructor:

Helen Pearce

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Course Outcomes:

By the end of Radio 1 the student will be able to:

1. **Demonstrate** the correct use of basic audio equipment such as microphones, tape recorders, and on-air and production consoles.
2. **Apply** fundamental concepts of sound and acoustic environments in projects and written assignments.
3. **Demonstrate** audio production skills such as recording, dubbing, mixing and operating in a production and on-air studio at a basic level.
4. **Explain** and apply Canadian broadcasting regulations and laws affecting on-air performance on CKMO radio.
5. **Choose** and **produce** a news story appropriate for broadcasting on CKMO radio.
6. **Perform** an announcing shift on CKMO radio meeting required criteria.

Texts and Materials:

The required booklet Radio 1/Comm 120 should be purchased from the college bookstore.

In addition students will be required to work with online materials in WebCT. There is more information about WebCT on page 6

Assignments

Assignments will be given throughout the semester for students to demonstrate specific skills as outlined under each assignment (pp 8-19) There will also be quizzes, lab activities, and audio critiques.

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Assignment	Evaluation	Dates
Performance tests	20% (2 @10%)	Oct. 22/24 and Dec 3/5
Quizzes	10%	see WebCT calendar
Station i.d.	10%	Oct. 8/10
Hallowe'en feature	15%	noon Oct.29
Newsrap	10%	see CKMO sced
Feature	10%	noon Nov.26/28
Skimmer	10%	Dec. 3/5
Lab activities	10%	see WebCT calendar
Critique	<u>5%</u> 100%	see WebCT sced

Grading:

Letter Grade	Description	Grade Point	Percentage
A+	9	95-100
A Superior level of achievement.	8	90-94
A-	7	85-89
B+	6	80-84
BHigh level of achievement.....	5	75-79
B-	4	70-74
C+Satisfactory level of achievement..	3	65-69
C	...* Minimum level required *	2	60-64
D	1	50-59
F	0	below 50

* Applied Communication students must maintain a minimum of a "C" grade in all ACP courses in order to continue in the program

It is absolutely essential to be prepared for your CKMO air shifts. If you don't show up or are late for an on-air shift **you will lose 2%** from your final grade for your skimmer tape.

