

COURSE SYLLABUS



COURSE TITLE: ENGL-273-Technical Communication

CLASS SECTION: ENGL 273-X01

TERM: 2025W

COURSE CREDITS: 3

DELIVERY METHOD(S): Lecture / Lab

Camosun College respectfully acknowledges that our campuses are situated on the territories of the Ləkʷəŋən (Songhees and Kosapsum) and WSÁNEĆ peoples. We honour their knowledge and welcome to all students who seek education here.

INSTRUCTOR DETAILS

NAME: Alena Chercover

EMAIL: chercovera@camosun.ca

OFFICE: LACC 119A

HOURS: Mon. 12 pm – 1 pm (LACC 119A), Wed. 11:20 am – 12:20 pm (LACC 119A), Wed. 8 pm – 9 pm (Zoom), or by appointment.

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

Students will receive individual and group communication support towards completion of their Capstone design-project technology course. Written assignments include a formal technical report supported by program-specific documents. Additionally students will produce a professional quality marketing publication. Presentation assignments include program-specific short progress reports, and longer professional presentations.

PREREQUISITE(S):

One of:

C in ENGL 170

C in ENGL 251

CO-REQUISITE(S):

One of:

CIVE 289

ECET 290

ICS 290

MENG 295

COURSE LEARNING OUTCOMES / OBJECTIVES

Upon successful completion of this course a student will be able to:

1. Plan, organize, structure, and write workplace formats that follow principles for a Capstone design project mandated by the engineering-technology program:
 - a) Write a formal report on a design project using correct format, structure, and documentation.
 - b) Write at least two supporting reports for the formal report (e.g. proposal, progress report, user manual) using correct format, structure, and documentation.
 - c) Write, and constantly update a logbook of personal data, activities, ideas, and results related to the design project.
 - d) Design and produce a professional-quality marketing publication (e.g. brochure, profile document, website) that promotes and highlights the nature of the design project.

2. Write all assignments using correct workplace-writing style, structure, format, design, and ethical concepts.
 - a) Apply the writing processes of idea generation, draft generation, revision strategies, and proofreading strategies to all assignments.
 - b) Apply Standard English and technical-writing conventions to ensure readability of documents.
 - c) Use reliable, accurate, relevant, and substantiated evidence, and document sources using the appropriate documentation style.
 - d) Use effective illustrative techniques to enhance the visual and informational quality of a written assignment.
 - e) Apply knowledge of copyright law, plagiarism, and sensitive materials to the report-writing process (copyright law, source documentation, and sensitive materials).

3. Design and deliver presentations on the Capstone design project that fulfill the principles of effective speaking, anxiety control, and visual enhancement:
 - a) Analyze the informational needs and backgrounds of various audiences to achieve optimal design and delivery of presentations.
 - b) Use technical vocabulary appropriate for the intended audiences.
 - c) Present information effectively and appropriately using effective speaking skills and anxiety-control strategies.

- d) Use effective illustrative techniques to enhance the visual and informational quality of presentations.
 - e) Optimize visual support in presentations by appropriate selection and use of electronic and software presentation tools.
 - f) Employ additional program-specific presentation techniques (e.g. trade-show display, demonstration, web or video-conference).
4. Apply the principles and dynamics of conflict resolution in a team setting to maximize the efficiency of collaborative work.

REQUIRED MATERIALS & RECOMMENDED PREPARATION / INFORMATION

Course materials will be available on D2L.

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY / EVALUATION

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

Date	Topics Mondays 10:30 - 11:50 (CBA 277) Wednesdays 12:30- 1:50 (CBA 120)	Assignment	Due
Week 1	LECTURE: WELCOME TO ENGL 273! Collaborative Writing Strategies LECTURE: PROPOSALS, BRANDS, GROUP CONTRACTS		
Week 2	LAB: Proposals LECTURE: RESEARCH AND DOCUMENTATION	Group Contract	Jan. 17

Week 3	LECTURE: PRESENTATION TECHNIQUES LAB: Proposals (Meet in CBA 277)	Proposal	Jan. 24
Week 4	PROPOSAL PRESENTATIONS		Jan. 27
Week 5	LECTURE: PROGRESS REPORTS LAB: Progress Reports (Meet in CBA 277)		
Week 6	TEAM MEETING #1	Team Meeting (15 min)	Feb. 10, Feb. 12
Week 7	READING WEEK		
Week 8	LAB: Progress Report Draft Review LECTURE: PRESENTING TECHNICAL INFORMATION		
Week 9	PROGRESS PRESENTATIONS	Progress Presentation Progress Report	Mar. 3 Mar. 7
Week 10	LECTURE: PROMOTIONAL MATERIALS – Project Brochure LAB: Brochures (Meet in CBA 277)		
Week 11	LAB: Project Brochure/Formal Report		

	LECTURE: FORMAL REPORT/FINAL PRESENTATIONS		
Week 12	TEAM MEETING #2	Team Meeting (15 min) Project Brochure	Mar. 24, 26 Mar. 28
Week 13	<i>Writing Lab (Final Report and Presentation)</i>		
Week 14	<i>Writing Lab (Final Report and Presentation)</i>	Final (Formal) Report	Apr. 11

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines can be reviewed on the [CAL exams page](#).

<https://camosun.ca/services/academic-supports/accessible-learning/academic-accommodations-exams>

EVALUATION OF LEARNING

Assignment	Weight	Due Date
Group Contract	Complete/Incomplete	Jan. 17
Proposal	10%	Jan. 24
Proposal Presentation	5%	Jan. 27
Progress Presentation	10%	Mar. 3
Progress Report	15%	Mar. 7
Project Brochure	10%	Mar. 28
Final Report	30%	Apr. 11
Final Presentation	15%	TBD
Professionalism	5%	Ongoing

All assignments are due to the D2L assignment folder by 11:59 pm of the day listed above.

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible. Refer to the [Grade Review and Appeals](#) policy for more information.

<https://camosun.ca/sites/default/files/2021-05/e-1.14.pdf>

COURSE GUIDELINES & EXPECTATIONS

You can expect your instructor to

- teach to the course goals
- give clear instructions for assignments and exercises
- advise and support students in their coursework
- treat students with respect
- be available during office hours or, if necessary, arrange an alternative time to meet
- evaluate students fairly, based on criteria provided to students beforehand
- give useful feedback on assignments

Your instructor will expect you to

- keep up with course material in person and on D2L
- prepare for class by completing readings and assigned work on time
- actively participate in class activities
- ask questions if you need clarification
- submit your own, original work
- use instructor comments and feedback to improve future work
- cooperate with and act respectfully toward other students and the instructor
- communicate with the instructor about problems or concerns as soon as possible

Additional Expectations

Guidelines for preparing and submitting written assignments

All formal written assignments for this course should be typed according to the assignment requirements. All papers should be clearly marked with your team's name and each member's name and submitted on time, **as a PDF**, through D2L Assignments.

Late and Missing Assignments – Late assignments submitted up to 5 school days past the due date, will lose 10%, and will receive a grade only (no comments). Assignments submitted more than five days late will lose 40%. If you must hand in something late, please communicate with me by email beforehand. Requests for extensions made prior to the assignment due date will be considered on a case-by-case basis.

For Your Records

Be sure to keep all rough drafts, final drafts and graded assignments until the end of term. In the event of a computer failure or a grade discrepancy, these documents will be critical. Always, always back up your files.

Collaborative Writing

In this course, you will be co-authoring all of your documents. Any sort of collaborative effort demands a lot of those involved. Consider your strengths and weaknesses as a team member, and ensure you put in your best effort while accomplishing the tasks laid out for you in the assignments. Every team member shares responsibility for the work you submit.

Plagiarism, Cheating, and AI-Based Writing Tools

Plagiarism is a serious academic offense. Please ensure you submit your own, original work.

Generative AI software, such as Chat GPT and translation programs, may NOT be used to compose writing assignments in ENGL 273; our course learning outcomes require individual (human) thought and application through all stages of the writing process. You may use AI-based writing tools for practice and learning, but any work you generate with these tools must NOT be submitted for grading. Work that contains hallmarks of AI-generated text may be run through AI detection software (though the results will only be used to support other existing evidence—they will not be considered conclusive on their own). Since submitting work that is all or partially composed by generative AI is a form of academic misconduct, the related assignment will receive a grade of zero and may elicit further consequences. Please review Camosun's policies on academic honesty and plagiarism.

Attendance and Participation

Course credit is granted through a contract process. Part of your end of this contract requires attendance and participation in all course classes and assignments. Poor attendance and participation can compromise completion of this contract or the grades received from this contract.

Your instructor will evaluate your level of participation, as well as your class attendance. Participation activities will include class discussions and team meetings with your English instructor. These brief meetings will allow your instructor to answer questions and provide feedback on drafts. All members of the team are expected to be present at these meetings; members who are not present will lose participation marks.

Poor participation can affect your grades in two ways: 1) As a natural consequence through poor performance on assignments due to class work missed, and 2) Through penalty for chronic non-participation, such as absence from group meetings with the instructor or failure to participate in group presentations. This penalty can result in a letter grade drop.

It is your responsibility to know the material covered in class and to complete the assignments due. If you have difficulty accessing course materials or assignments, let your instructor know well in advance of the due date.

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit camosun.ca/services.

Support Service	Website
Academic Advising	camosun.ca/services/academic-supports/academic-advising
Accessible Learning	camosun.ca/services/academic-supports/accessible-learning
Counselling	camosun.ca/services/health-and-wellness/counselling-centre
Career Services	camosun.ca/services/co-operative-education-and-career-services
Financial Aid and Awards	camosun.ca/registration-records/financial-aid-awards
Help Centres (Math/English/Science)	camosun.ca/services/academic-supports/help-centres
Indigenous Student Support	camosun.ca/programs-courses/iecc/indigenous-student-services
International Student Support	camosun.ca/international
Learning Skills	camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills
Library	camosun.ca/services/library
Office of Student Support	camosun.ca/services/office-student-support
Ombudsperson	camosun.ca/services/ombudsperson
Registration	camosun.ca/registration-records/registration
Technology Support	camosun.ca/services/its
Writing Centre	camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

Academic Integrity

Students are expected to comply with all College policy regarding academic integrity; which is about honest and ethical behaviour in your education journey. The following guide is designed to help you understand your responsibilities: <https://camosun.libguides.com/academicintegrity/welcome>
Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.13.pdf> for Camosun's Academic Integrity policy and details for addressing and resolving matters of academic misconduct.

Academic Accommodations for Students with Disabilities

Camosun College is committed to achieving full accessibility for persons with disabilities. Part of this commitment includes arranging appropriate academic accommodations for students with disabilities to ensure they have an equitable opportunity to participate in all of their academic activities. If you are a student with a documented disability and think you may need accommodations, you are strongly encouraged to contact the Centre for Accessible Learning (CAL) and register as early as possible. Please visit the CAL website for more information about the process of registering with CAL, including important deadlines: <https://camosun.ca/cal>

Academic Progress

Please visit <https://camosun.ca/sites/default/files/2023-02/e-1.1.pdf> for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

Course Withdrawals Policy

Please visit <https://camosun.ca/sites/default/files/2021-05/e-2.2.pdf> for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit <https://camosun.ca/registration-records/tuition-fees#deadlines>.

Grading Policy

Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.5.pdf> for further details about grading.

Grade Review and Appeals

Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.14.pdf> for policy relating to requests for review and appeal of grades.

Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal (see [Medical/Compassionate Withdrawals policy](#)). Please visit <https://camosun.ca/services/forms#medical> to learn more about the process involved in a medical/compassionate withdrawal.

Sexual Violence

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun's Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student's right to choose what is right for them. For more information see Camosun's Sexualized Violence Policy: <https://camosun.ca/sites/default/files/2021-05/e-2.9.pdf> and camosun.ca/services/sexual-violence-support-and-education.

To contact the Office of Student Support: oss@camosun.ca or by phone: 250-370-3046 or 250-370-3841

Student Misconduct (Non-Academic)

Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College's Student Misconduct Policy at <https://camosun.ca/sites/default/files/2021-05/e-2.5.pdf> to understand the College's expectations of academic integrity and student behavioural conduct.

Looking for other policies?

The full suite of College policies and directives can be found here: <https://camosun.ca/about/camosun-college-policies-and-directives>

Changes to this Syllabus: Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.