



Course Syllabus

Course title: Community Oral Health 2

Class section: DHYG - 391 - X01

Term: 2025W

Course credits: 3

Total hours: 42.5

Delivery method: In-Person

Territorial Acknowledgement

Camosun College respectfully acknowledges that our campuses are situated on the territories of the Lək̓ʷənn̓ (Songhees and Kosapsum) and W̱SÁNEĆ peoples. We honour their knowledge and welcome to all students who seek education here.

Instructor Details

Name: Leta Zaleski

Email: zaleskil@camosun.ca

Instructor Statement

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

Instructor Office Hours

Office:

Hours:

Room # D006

Hours: By Appointment

Course Description

Course Description:

In this course, learners will explore oral health programming in community settings to prevent and control oral disease and promote health. Learners will discover how social marketing is applied for community oral health education and health promotion. Learners will apply advocacy and health promotion principles in the community.

Prerequisites:

All of

- B- in DHYG 390

Course Delivery Hours

ACTIVITY	HOURS / WEEK	# OF WEEKS	ACTIVITY HOURS
Lecture	2	17	34
Seminar			
Lab / Collaborative Learning	0.5	17	8.5
Supervised Field Practice			
Final Exam			
		TOTAL HOURS:	42.5

Course Learning Outcomes / Objectives

Upon completion of this course a student will be able to:

- . Discuss marketing strategies for community oral health education and promotion.

- Apply a systems approach to community oral health programming in community settings.
- Implement planned community oral health activities related to the prevention and control of oral disease and promotion of health.
- Advocate in the role as a dental hygienist for underserved population groups.
- Compare dental public health measures for select community groups with special needs.

Learning Outcomes and Performance Indicators

Compare dental public health measures for select community groups with special needs.

1. Describe the relationships between poverty and oral health.
2. Discuss barriers to positive partnerships between health professionals and certain community groups.
3. Discuss the history of colonization, legislation and public policy and their negative affects on Indigenous Peoples.
4. Discuss inequities in Indigenous Peoples' health and healthcare.
5. Discuss the various levels of community care and their key players.

Apply a systems approach to community oral health programming in community settings.

1. Describe the program planning process model and steps in completing a needs assessment, program planning including process and outcome objectives, and evaluation.
2. Explore the use of various models, including logic models to guide program planning, implementation and evaluation.

Implement planned community oral health activities related to the prevention and control of oral disease and promotion of health.

1. Assess the oral health status of a member of an underserved population using a validated oral health survey.
2. Develop a person-centered oral-care plan for a community care resident.

Advocate in the role as a dental hygienist for underserved population groups.

1. Describe the role of the dental hygienist as an advocate for underserved population groups.
2. Identify the importance of addressing health inequities in health promotion practice.
3. Reflect on the role of social location, the determinants of health, and the influence of power and privilege in health promotion work.
4. Describe the participation of dental hygienists in health initiatives.
5. Apply strategies to effect change in the need, demand for and utilization of dental services, especially for community groups with special needs.
6. Describe the structure and components of an effective briefing note.

Discuss marketing strategies for community oral health education and promotion.

1. Define social marketing.
2. Describe the social marketing process.
3. Describe appropriate media strategies for marketing and education
4. Describe mass media activities pertaining to community oral health education and promotion.
5. Explore the strengths and weaknesses of various forms of mass media used for health education and promotion

Course Schedule, Topics, and Associated Preparation / Activity

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor. Course days, times and locations can be found on MyCamosun.

Week or Date Range	Activity or Topic	Other Notes
Week 1	Course Intro	
Week 2	Politics of Poverty	
Week 3	Indigenous Peoples Health	
Week 4	Indigenous Peoples Health	
Week 5	Barriers to positive partnerships	
Week 6	Community Program Planning (Needs Assessment)	
Week 7	READING BREAK - NO CLASS	
Week 8	Levels of Community Care	
Week 9	Program Planning	
Week 10	Program Planning	
Week 11	Logic Models	
Week 12	Advocacy	
Week 13	Advocacy	
Week 14	Advocacy	
Week 15	Briefing Notes	
Week 16	Social Marketing	
Week 17	Final Exam	

Evaluation of Learning: Weighted

DESCRIPTION	WEIGHTING
Health Equity Assignment	15
Cultural Competency Assignment	25
Needs Assessment Assignment	15
Community Oral Care Plan Assignment	15
In-class discussion/assignments	10
Final Exam	20
TOTAL:	100%

NOTE: Minimum passing grade for this course is a B- of 70%

See Camosun's Grading Systems for Details

<https://camosun.ca/registration-records/student-records/camosun-grading-systems>

Grade Reviews and Appeals

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible. Refer to the **Grade Review and Appeals policy** for more information.

<http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf>

The Centre for Accessible Learning (CAL) is part of Camosun's Student Affairs unit. CAL coordinates academic accommodations and provides related programs and services to students with documented disabilities.

Students who require academic accommodations are expected to request and arrange accommodations through CAL in a timely fashion. While we understand that not all accommodation needs are known to students at the beginning of a course, accommodations cannot be provided unless the proper process is followed through CAL and an accommodation letter has been released to the instructor. Students are responsible for providing CAL with the proper documentation prior to the beginning of a course.

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required.

Deadlines can be reviewed on the CAL exams page

<https://camosun.ca/services/academic-supports/accessible-learning/academic-accommodations-exams>

Please consult the CAL webpage for more information:

<https://camosun.ca/services/academic-supports/accessible-learning>

Artificial Intelligence: A Guide for Students

Generative Artificial Intelligence (GenAI) is an evolving technology that brings potential benefits but also substantial risks. While GenAI tools have the ability to transform how we work and learn, it is essential for the college community to adapt to these changes in a thoughtful and secure way.

When using GenAI tools, students should ensure proper citation and attribution guidelines are followed. This includes acknowledging AI assistance in reports, presentations, or any external communications. Clear citation helps build trust, ensures ethical use, and reduces the risk of misinformation or copyright issues.

For citation support visit the college's citation style guide.

<https://camosun.libguides.com/cite>

Artificial Intelligence: A Guide for Students

Visit the following website to learn about AI use in academic settings.

<https://camosun.libguides.com/artificialintelligence/home>

Course Guidelines & Expectations

Regular attendance and engagement with course material is necessary to understand and apply the theoretical content and concepts from this course into practice. Students are expected to internalize and integrate the knowledge, skills and expectations for professional behaviour from this course to safely deliver dental hygiene care. Absence from class and lack of preparation increases the risk for students to be unsuccessful in meeting the learning outcomes for this course. Students are responsible to acquire all information given during a missed class, including notes, handouts, schedule changes, etc

School or Departmental Information

Students are required to read and are accountable for the College policies (outlined in the section below).

If relevant, students are required to read and are accountable for the guidelines noted on the HHS Clinical and Practice Placements website.

<https://camosun.ca/programs-courses/school-health-and-human-services/hhs-programs/practicums>

In addition students are required to follow the guidelines as described in the School of Health & Human Services (HHS) and program handbooks, including information on supplemental

exams.

School of Health & Human Services (HHS) Handbook

<https://camosun.ca/programs-courses/school-health-and-human-services/information-health-and-human-services-students-1#top>

Dental Hygiene Handbook

<https://camosun.ca/programs-courses/school-health-and-human-services/information-health-and-human-services-students-4>

Student Responsibility

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

College Policies

Academic Integrity

Students are expected to follow the college's [Academic Integrity policy](#), and be honest and ethical in all aspects of their studies. To help you understand these responsibilities review the online [Academic Integrity guide](#).

The college's [Academic Integrity policy and supporting documents](#) detail the process for addressing and resolving matters of academic misconduct.

Academic Accommodations for Students with Disabilities

If you have a documented disability and need accommodations contact the Centre for Accessible Learning (CAL). CAL will arrange the appropriate academic accommodations so you can participate in all academic activities. Visit the [CAL website](#) for more information

Academic Progress

The [Academic Progress policy](#) details how the college monitors students' academic progress and what steps are taken if a student is at risk of not meeting the college's academic progress standards.

Acceptable Technology Use

The [Acceptable Technology Use](#) policy outlines how students are expected to use college technology resources, this includes using your own devices on the college's network. The use of the college resources in a way that violates a person's right to study in an environment free of discrimination, harassment or sexual violation is prohibited.

Course Withdrawals Policy

For details about course withdrawal see the [Course Withdrawals policy](#). Be aware of the [deadlines for fees, course drop dates, and tuition refunds](#).

Grading Policy

To learn more about grading see the [Grading Policy](#).

Grade Review and Appeals

The process to request a review of grades is outlined in the [Grade Review and Appeals policy](#).

Medical / Compassionate Withdrawals

If you have experienced a serious health or personal issue, you may be eligible for a [medical/compassionate withdrawal](#). The [Medical / Compassionate Withdrawal Request form](#) outlines what is required.

Sexual Violence

If you have experienced sexual violence on or off campus, you can get support from the Office of Student Support. The Office of Student Support is a safe and private place to talk about what supports are available and your options for next steps. Visit the [sexual violence support and education site](#) to learn more or email oss@camosun.ca or phone: 250-370-3046 or 250-370-3841.

Student Misconduct (Non-Academic)

Camosun expects students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Review the [Student Misconduct Policy](#) to understand the college's expectations of conduct.

Looking for other policies? See [Camosun College Policies and Directives](#)

Services and Supports

Services are free and available to all students.

Academic Supports Centre for Accessible Learning English, Math and Science Help Centres Library Writing Centre & Learning Skills	Enrollment Supports Academic Advising Financial Aid and Awards Registration Tuition and Fees
Health and Wellness Counseling Fitness and Recreation Office of Student Support	Applied learning Co-operative Education and Career Services Makerspace

The [Centre for Indigenous Education Centre and Community Connections](#) provides cultural and academic supports for Indigenous students.

[Camosun International](#) provides supports to international students.

[The Ombudsperson](#) provides an impartial, independent service to ensure students are treated fairly. The service is a safe place for students to voice and clarify concerns and complaints.

If you have a mental health concern, contact Counselling. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

Changes to this Syllabus

Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change the course content or schedule. When changes are necessary the instructor will give clear and timely notice.