CLASS SYLLABUS

CAMOSUN COLLEGE

COURSE TITLE: DHYG 391 Community Oral Health 2

CLASS SECTION: X01 – Tuesdays 1:00-2:50pm LECTURE

                                & Tuesdays 3:00-3:20pm LAB

TERM: W2022

COURSE CREDITS: 2.0

DELIVERY METHOD(S):   Synchronous class to be delivered on-site whenever possible

Camosun College campuses are located on the traditional territories of the Lək̓ʷəŋən and W̱SÁNEĆ peoples. We acknowledge their welcome and graciousness to the students who seek knowledge here.
Learn more about Camosun's Territorial Acknowledgement.

For COVID-19 information please visit: https://camosun.ca/about/covid-19-updates

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable explanation in advance, you will be removed from the course and the space offered to the next waitlisted student.

INSTRUCTOR DETAILS

NAME: Amber Chamut

EMAIL: chamuta@camosun.ca

OFFICE: DNT 003

HOURS: By appointment

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

In this course, learners will explore oral health programming in community settings to prevent and control oral disease and promote health. Learners will discover how social marketing is applied for community oral health education and health promotion. Learners will apply advocacy and health promotion principles in the community.

PREREQUISITE(S):   B- in DHYG 390
CO-REQUISITE(S):   n/a
PRE/CO-REQUISITE(S):   n/a

COURSE DELIVERY

ACTIVITY	HOURS / WEEK	# OF WEEKS	ACTIVITY HOURS
Lecture	2	17	34

Seminar	0.5	17	8.5
Lab / Collaborative Learning			
Supervised Field Practice			
Workplace Integrated Learning			
Online			
		TOTAL HOURS	**42.5**

COURSE LEARNING OUTCOMES

Upon completion of this course, a student will be able to:

1. Discuss marketing strategies for community oral health education and promotion.

2. Apply a systems approach to community oral health programming in community settings.

3. Implement planned community oral health activities related to the prevention and control of oral disease and promotion of health.

4. Advocate in the role as a dental hygienist for underserved population groups.

5. Compare dental public health measures for select community groups with special needs.

REQUIRED MATERIALS & RECOMMENDED PREPARATION / INFORMATION

Texts: none
Readings: available on D2L
Health Canada Website: http:/www.hc-sc.gc.ca
Public Health Agency of Canada Website: http://www.phac-aspc.gc.ca
World Health Organization Website: http://www.who.int/bulletin/en/index.html
Canadian Association of Public Health Dentistry Website: http://www.caphd-acsdp.org/

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY / EVALUATION

ACTIVITY
The course schedule is available through D2L. The schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

This course builds on concepts and theory from DHYG 390. Concepts of advocacy, health literacy, oral health trends and dental public health measures will also be explored. Health promotion principles will be applied in the community.

Upon successful completion of this course, you will be able to:
    a) describe and apply a systems approach to community oral health programming in community settings.

b) describe community oral health activities related to the prevention and control of oral disease and promotion of health.

c) describe marketing strategies for community oral health education and promotion.

d) describe the role of the dental hygienist as an advocate for underserved population groups. e) identify dental public health measures.

Dental health research is also reviewed, as well as the need, demand and utilization of dental services in Canada.

On completion of this course the student will be able to:

1.0 Describe and apply a systems approach to community oral health programming in community settings.

1.1 Describe planning for community dental health programs.
- define "planning"
- explain the importance of planning with the community for dental health programs - recall basic procedural steps for community dentistry program planning

1.2 Describe assessing the dental health needs of a target population.
- describe the purpose and method of a needs assessment
- define "target population" and "target population profile"
- explain information that needs to be obtained from a needs assessment survey
- describe appropriate questions for obtaining the information needed
- explain the need for socioeconomic data
- explain the use of indices and statistical data for determining need

1.3 Describe determining priorities.
- describe the analysis of needs assessment data to further define the target population and its dental health problems
- explain the importance of incorporating the perceived needs of the community when determining priorities

1.4 Describe developing program goals and objectives. - differentiate between program goals and objectives
- define "outcome objectives" and "process objectives"
- explain the importance of developing measurable program objectives

1.5 Explain how to identify community resources.
- identify personnel, facilities and equipment needed for the program
- describe appropriate media strategies for marketing and education

1.6 Explain planning for evaluation.
- describe using formative and summative assessment processes for program evaluation

1.7 Describe involving community members in the planning phase.
- explain the importance of collaborating with community members when planning for community dental health programs
- describe involving community members to determine dental health priorities and blocks or constraints to achieving program goals, including possible solutions
- explain methods of informing community members about planned services and gaining their support for the proposed program

- explain the purpose of identifying and enlisting the support of community members who might serve as sources of information, community influence or financial support

1.8 Describe implementing, and evaluating community dental health programs.
- describe strategies for implementing a program that meets each of the program objectives
- explain monitoring the program and modifying the program objectives based on feedback - explain reasons for evaluating programs
- relate summative evaluation findings to the original needs of the program recipients
- describe end-of-program reports including possible recommendations that could be made

2.0 Describe community oral health activities related to the prevention and control of oral disease and promotion of health.

2.1 Describe the relationship between literacy and health:
- define functional illiteracy
- discuss major health issues for people with low literacy
- describe ways of determining the readability level of health publications
- discuss ways of making health information more accessible to people who do not read well
- describe skills used to choose, rewrite and develop health materials that may be easily read

2.2 Describe oral health issues regarding Indigenous People
- briefly explain the history of Indigenous cultures in Canada and BC
- describe federal and provincial policies and legislation that have negatively affected Indigenous people
- discuss inequities in Indigenous people's health care
- recall current dental preventive programs for Indigenous people and possibilities for the future from DHYG 390

2.3 Describe the relationships between poverty and oral health
- discuss examples of partnerships between health professionals and low income groups to address inequities in health care

2.4 Discuss community health partnerships
- discuss information and skills that help health professionals establish, maintain and improve partnerships with other health groups within the community
- discuss barriers to positive partnerships between health professionals and client groups
- discuss the community health needs of different client groups
- describe oral health inequities in our community

3.0 Describe marketing strategies for community oral health education and promotion.

3.1 Describe the social marketing process.
- define "social marketing"
- describe components of the marketing process
- discuss ethical issues relating to marketing in dentistry

3.2 Describe the role of the dental hygienist in marketing.
- explain why dental hygienists are in an excellent position to market dental health to their patients
- relate marketing to the promotion of health and wellness and career satisfaction

3.3 Describe mass media activities pertaining to community dental health education and promotion.
- define "mass media"

- explain the strength and weaknesses of various forms of mass media used for health education and promotion

4.0 Describe the role of the dental hygienist as an advocate for underserved population groups.

4.1 Describe influence and change:
- discuss situations when you would attempt to change the way other people think about an issue
- discuss factors to consider when attempting to influence other individuals or groups

4.2 Describe the participation of dental hygienists in health initiatives.
- define "health initiatives"
- explain the history of dental hygiene involvement in health initiatives
- discuss how health initiatives develop from an idea phase to an action phase
- discuss how dental hygienists can become active partners in existing health initiatives
- discuss how dental hygienists can launch health initiatives of their own

5.0 Identify dental public health measures.

5.1 Describe the need, demand and utilization of dental services in Canada
- explain perceptions of "dental need" from the viewpoint of the dental professional and public

5.2 Discuss personal, political, social and economic factors influencing need, demand for and utilization of dental services.
- discuss the fact that those who frequently need the most care receive the least
- discuss types of predisposing factors, enabling factors and need factors
- discuss the interaction of these factors their effect on the utilization of dental health services
- discuss factors that can be changed through community health education programs to increase utilization of dental health services
- discuss possible future need, demand and utilization trends for dental services

5.3 Discuss barriers to the utilization of dental services.
- discuss the effect of geographic, economic, linguistic and educational barriers to the utilization of dental services
- discuss the influence of culture on the utilization of dental services
- discuss age-related barriers to the utilization of dental services
- discuss the significance of prejudices and value judgments on the dental professional's assessment of group "need"

5.4 Discuss strategies to effect change in the need, demand for and utilization of dental services, especially for community groups with special needs.

A schedule of weekly topics, assignment details and due date(s), and exam dates will be provided in the first week of classes.

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines scan be reviewed on the CAL exams page. http://camosun.ca/services/accessible-learning/exams.html

STUDENT EVALUATION

NOTE: minimum passing grade for this course is B- or 70% OR COM

DESCRIPTION		WEIGHTING
Assignments • Cultural Competency Assignment • Community Presentation • Briefing Note/Advocacy Assignment • Our Place Assignment		25% 20% 15% 10%
Class Participation • Attendance, engagement, contribution to discussions		10%
Exams • Final Exam		20%
	TOTAL	100%

If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible. Refer to the Grade Review and Appeals policy for more information.
http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf

COURSE GUIDELINES & EXPECTATIONS

Please refer to the student handbook for information regarding supplemental exams.

SCHOOL OR DEPARTMENTAL INFORMATION

See D2L for more information

Students are required to read and are accountable for following College policies and guidelines as described in the DHYG and HHS Student Handbooks.

DHYG Student Handbook
HHS Student Handbook

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit http://camosun.ca/students/.

Support Service	Website
Academic Advising	http://camosun.ca/advising
Accessible Learning	http://camosun.ca/accessible-learning
Counselling	http://camosun.ca/counselling
Career Services	http://camosun.ca/coop
Financial Aid and Awards	http://camosun.ca/financialaid
Help Centres (Math/English/Science)	http://camosun.ca/help-centres
Indigenous Student Support	http://camosun.ca/indigenous
International Student Support	http://camosun.ca/international/
Learning Skills	http://camosun.ca/learningskills
Library	http://camosun.ca/services/library/
Office of Student Support	http://camosun.ca/oss
Ombudsperson	http://camosun.ca/ombuds
Registration	http://camosun.ca/registration
Technology Support	http://camosun.ca/its
Writing Centre	http://camosun.ca/writing-centre

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

Academic Accommodations for Students with Disabilities

The College is committed to providing appropriate and reasonable academic accommodations to students with disabilities (i.e. physical, depression, learning, etc). If you have a disability, the Centre for Accessible Learning (CAL) can help you document your needs, and where disability-related barriers to access in your courses exist, create an accommodation plan. By making a plan through CAL, you can ensure you have the appropriate academic accommodations you need without disclosing your diagnosis or condition to course instructors. Please visit the CAL website for contacts and to learn how to get started: http://camosun.ca/services/accessible-learning/

Academic Integrity

Please visit http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.13.pdf for policy regarding academic expectations and details for addressing and resolving matters of academic misconduct.

Academic Progress

Please visit http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.1.pdf for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

Course Withdrawals Policy

Please visit http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.2.pdf for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit http://camosun.ca/learn/fees/#deadlines.

Grading Policy

Please visit http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf for further details about grading.

Grade Review and Appeals

Please visit http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf for policy relating to requests for review and appeal of grades.

Mandatory Attendance for First Class Meeting of Each Course

Camosun College requires mandatory attendance for the first class meeting of each course. If you do not attend, and do not provide your instructor with a reasonable reason in advance, you will be removed from the course and the space offered to the next waitlisted student. For more information, please see the "Attendance" section under "Registration Policies and Procedures" (http://camosun.ca/learn/calendar/current/procedures.html) and the Grading Policy at http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.5.pdf.

Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal. Please visit http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.8.pdf to learn more about the process involved in a medical/compassionate withdrawal.

Sexual Violence and Misconduct

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun's Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence or misconduct occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student's right to choose what is right for them. For more information see Camosun's Sexualized Violence and Misconduct Policy: http://camosun.ca/about/policies/education-academic/e-2-student-services-

and-support/e-2.9.pdf and camosun.ca/sexual-violence. To contact the Office of Student Support: oss@camosun.ca or by phone: 250-370-3046 or 250-370-3841

Student Misconduct (Non-Academic)
Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College's Student Misconduct Policy at http://camosun.ca/about/policies/education-academic/e-2-student-services-and-support/e-2.5.pdf to understand the College's expectations of academic integrity and student behavioural conduct.

Changes to this Syllabus: Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.