

COURSE SYLLABUS



COURSE TITLE: Business 150 – Introduction to Management
CLASS SECTION: Sec 001 (W/F 12:30 AM - 2:20 PM)
LOCATION: **Wednesdays** – Centre for Business & Access
 (CBA), **213**
Fridays - CBA 285
TERM: Fall 2024
COURSE CREDITS: 3 credits
DELIVERY METHOD(S): Face-to-face lecture; exams in computer lab

Camosun College campuses are located on the traditional territories of the Lək̓ʷəŋən and W̱SÁNEĆ peoples. We acknowledge their welcome and graciousness to the students who seek knowledge here. Learn more about Camosun's [Territorial Acknowledgement](#).

Mandatory Attendance for First Class

This section of BUS 150 requires mandatory attendance for the first class of the course. If you do not attend, and do not provide your instructor with a reasonable reason in advance, you will be removed from the course and the space offered to the next waitlisted student. For more information, please see the “Attendance” section under [“Registration Policies for Students” Registration Policies for Students | Camosun College](#)

INSTRUCTOR DETAILS

NAME: Tabea Berg ([pronunciation](#))
EMAIL: bergt@camosun.ca
OFFICE: CBA 225C
HOURS: W/F 2:30 - 3:30 PM (after class) or by appointment (virtual meetings available as well)

As your course instructor, I endeavour to provide an inclusive learning environment. However, if you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

The application of key principles and theories of management is critical to the success of contemporary organizations. In this course, learners will acquire a solid understanding of foundational management theory and its application to strategic planning, organizational structures, leadership, and motivation. Through opportunities to apply these principles and theories, learners will also develop decision-making and team/group process skills.

PREREQUISITE(S)

One of:

- C in [English 12](#)
- C in [Camosun Alternative](#)

COURSE LEARNING OUTCOMES / OBJECTIVES

Upon successful completion of this course, learners will be able to:

1. Articulate the key principles, concepts, and functions of management theory as they apply to contemporary organizations
 - Explain the significance and role of ethics, social responsibility, and sustainability in organizations
 - Describe the strategic planning process and key elements in organizational structures
 - Apply leadership and motivation theories and concepts
 - Explain the control management process and the importance of monitoring and evaluating standards to achieve organizational goals
2. Apply group process skills to work effectively in a team
 - Demonstrate appropriate and productive team behaviours
 - Reflect on the ways diversity affects group and organizational effectiveness
3. Apply decision-making models to organizational challenges and opportunities

REQUIRED MATERIALS & RECOMMENDED PREPARATION / INFORMATION

Required eText:

Robbins, S. P., DeCenzo, D.A., Coulter, M., & Anderson, I. (2024). *Revel fundamentals of management, (10e Canada version)*. Pearson.

Purchase eText code from Camosun Bookstore:

<https://www.campusbookstore.com/link/?id=8ce6f596-5cde-4bff-821e-28955c793599>

Redeem your eText code with REVEL:

1. Enter your unique **Course Invite Link**: <https://console.pearson.com/enrollment/6zpodd>
2. **Sign in** if you have used a Pearson product before OR **Create a new account**
3. Select your access option
 - a) **Select “Redeem access code”** and enter the code you purchased from the bookstore
 - b) **“Get 14-day temporary access”** if you want to review this resource first before committing to this course
4. Future log-ins from <http://console.pearson.com>

Need help?

- Visit <https://www.pearson.com/en-us/pearsonplus/support.html> for FAQs, guides, and resources.
- For more information about Revel, check out <https://support.pearson.com/getsupport/s/learners>
- Technical support: <https://support.pearson.com/getsupport/s/contactsupport>

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY / EVALUATION

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

Note:

- Assigned **eTextbook Revel readings and activities** are due Tuesday evenings (before our first class of the week).
- Most of the **submitted assignments** are due at the end of the week (Sunday), but there are some exceptions.
- Suggestion: Enter all the due dates in whatever calendar you use (with associated notifications) so you don't lose track.

WEEK	TOPIC/READINGS	ACTIVITY CHECKLIST	Submit all assignments in D2L ASSIGNMENTS
Week 1 Sep 2-6 <i>(September 2 Labour Day, College closed)</i>	Chapter 1: Introduction to Management and Organizations	<input type="checkbox"/> Course and Revel overview <input type="checkbox"/> Introduction to the Circle of Courage <input type="checkbox"/> Chapter 1 discussion <input type="checkbox"/> Purchase the e-text and start reading Chapter 1	Start reading and completing the Chapter 1 & 2 Revel activities
Week 2 Sep 9-13 <i>Withdraw by Sep 9 to receive an 80% tuition refund</i>	Chapter 2: Environmental Constraints on Managers	<input type="checkbox"/> Chapter 2 discussion <input type="checkbox"/> Review the Assignment 1 resources in D2L for next week	Read and complete the Chapter 1 & 2 Revel activities due: Tuesday, Sept. 10 by 11:59 pm
Week 3 Sep 16-20	Chapter 8: Understanding Groups and Teams	<input type="checkbox"/> Chapter 8 discussion <input type="checkbox"/> Teams formed, team contract, and Assignment 1 discussion	Read and complete the Chapter 8 Revel activities due: Tuesday, Sept. 17 by 11:59 pm
Week 4 Sep 23-27	Chapter 3 - Decision Making	<input type="checkbox"/> Chapter 3 discussion <input type="checkbox"/> Finalize Assignment 1 team contracts <input type="checkbox"/> Exam Review: Chapters 1-3	Read and complete the Chapter 3 Revel activities due: Tuesday, Sept. 24 by 11:59 pm Team Contract due: Sunday, Sept. 29 by 11:59 pm
Week 5 Sep 30-Oct 4 <i>(September 30 National Day for Truth and Reconciliation, College closed)</i>	Exam 1 and time to work on Assignment 1	<input type="checkbox"/> In-class time to work on Assignment 1	EXAM 1 Chapters 1-3 on October 4 in CBA-277 (Lab) APA Module due: Sunday, Oct. 6 by 11:59 pm
Week 6 Oct 7-11	Chapter 4: Planning and Strategic Management	<input type="checkbox"/> Chapter 4 discussion <input type="checkbox"/> APA discussion	Read and complete the Chapter 4 Revel activities due: Tuesday, Oct. 8 by 11:59 pm Assign. 1: Team Product and Team Discovery Summary Due: Sunday, Oct. 13 by 11:59 pm
Week 7 Oct 14-18	Chapter 5: Organizational Structure & Design	<input type="checkbox"/> Chapter 5 discussion <input type="checkbox"/> What is CamSTAR? What's your STAR story?	Read and complete the Chapter 5 Revel activities due: Tuesday, Oct. 15 by 11:59 pm

WEEK	TOPIC/READINGS	ACTIVITY CHECKLIST	Submit all assignments in D2L ASSIGNMENTS
(October 14 Thanksgiving Day, College closed)			Team Evaluation and Self-Reflection due: Wednesday, Oct. 16 by 11:59 pm
Week 8 Oct 21-25	Chapter 10: Leadership	<input type="checkbox"/> Chapter 10 discussion <input type="checkbox"/> Assignment 2 discussion	Read and complete the Chapter 10 Revel activities due: Tuesday, Oct. 22 by 11:59 pm
Week 9 Oct 28-Nov 1	Chapter 9: Motivating and Rewarding Employees	<input type="checkbox"/> Chapter 9 discussion <input type="checkbox"/> Exam Review: Chapters 4,5,10 & 9	Read and complete the Chapter 9 Revel activities due: Tuesday, Oct. 29 by 11:59 pm
Week 10 Nov 4-8	Exam 2 and time to work on Assignment 2	<input type="checkbox"/> In-class time to work on Assignment 2	Exam 2: Chapters 4, 5, 10 and 9 on Nov. 8 in CBA-277 (Lab)
Week 11 Nov 11-15 (November 11, Remembrance Day, College closed)	Chapter 6: Human Resource Management	<input type="checkbox"/> Chapter 6 discussion <input type="checkbox"/> Work on Assignment 2	Read and complete the Chapter 6 Revel activities due: Tuesday, Nov. 12 by 11:59 pm
Week 12 Nov 18-22	Chapter 7: Managing Innovation and Change	<input type="checkbox"/> Assignment 2 round table discussions of your leaders and individual takeaways <input type="checkbox"/> Chapter 7 discussion	Read and complete the Chapter 7 Revel activities due: Tuesday, Nov. 19 by 11:59 pm Assignment 2 Team Summary due: Sunday, Nov. 24 by 11:59 pm
Week 13 Nov 25-29	Chapter 12: Foundations of Control	<input type="checkbox"/> Chapter 7 discussion (cont'd.) <input type="checkbox"/> Chapter 12 discussion	Read and complete the Chapter 12 Revel activities due: Tuesday, Nov. 26 by 11:59 pm Team evaluation and self-reflection due Wednesday, Nov. 27 by 11:59 pm
Week 14 Dec 2-6 <i>Dec 7th - Last Day to Withdraw without Academic Penalty</i>	Chapter 13: Operations Management	<input type="checkbox"/> Chapter 13 discussion <input type="checkbox"/> Exam Review: Chapters 6, 7, 12, & 13	Read and complete the Chapter 13 Revel activities due: Tuesday, Dec. 3 by 11:59 pm
Dec 9 - 17	Exam 3 will be scheduled during exam week		

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines scan be reviewed on the [CAL exams page](http://camosun.ca/services/accessible-learning/exams.html). <http://camosun.ca/services/accessible-learning/exams.html>

EVALUATION OF LEARNING

DESCRIPTION	WEIGHTING
Team Assignments (35%)	
Assignment 1 - Team Discovery Assignment	15%
<input type="checkbox"/> Team Contract (3%) <input type="checkbox"/> Team product and Team Discovery Summary (10%) <input type="checkbox"/> Individual team evaluation and self-reflection (2%)	
Assignment 2 – Management Perspectives on Leading & Motivation	20%
<input type="checkbox"/> Team Summary Report (18%) <input type="checkbox"/> Team evaluation and self-reflection (2%)	
Exams (45%)	
<input type="checkbox"/> APA Module Completion	3%
<input type="checkbox"/> Exam 1	12%
<input type="checkbox"/> Exam 2	15%
<input type="checkbox"/> Exam 3 (during exam week)	15%
Activities (20%)	
<input type="checkbox"/> Revel chapter activities	10%
<input type="checkbox"/> Participation/Activities/Discussions	10%
If you have a concern about a grade you have received for an evaluation, please come and see me as soon as possible. Refer to the Grade Review and Appeals policy for more information. http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf	TOTAL 100%

COURSE GUIDELINES & EXPECTATIONS

Assignment formatting. The School of Business uses APA 7 style for formatting assignments and citing references. Proper citations and formatting using APA style will be required. See Camosun College citation guides: <http://camosun.ca.libguides.com/apa7>

- Submit all assignments into the D2L assignments by your last name.
- In text citations for quotes, paraphrasing, and references must be consistent with APA standards.
- Grammar, spelling, style and APA formatting, citations and referencing will be assessed in your mark.
- All submitted work must be properly referenced to sources where required by your instructor.
- Unless otherwise specified, you are to submit your own work, any work collaborated (unless permitted by the course) will be considered in violation of the College's Academic Integrity Policy. See Camosun's (2021) policy at: <https://legacy.camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.13.pdf>.

Acts of academic dishonesty include, but are not limited to:

- Using the exact words of a published or unpublished author without quotation marks and without referencing the source of these words.
- Duplicating a table, graph, or diagram, in whole or in part, without referencing the source.
- Paraphrasing the ideas of another person, whether written or verbal, without referencing the source.
- Providing answers to another student in any test, examination, or take-home assignment.
- Collaborating with others on individual assessments without explicit prior consent from the instructor.
- Taking any unauthorized materials into an examination or test.
- Submitting the same paper or portions thereof for more than one assignment in different courses without the instructor's permission.
- Using AI or other online processing tools to generate or revise work (answers, ideas, examples, draft revisions, etc.) outside of appropriate uses explicitly permitted by the instructor.
- If you are uncertain or have any questions regarding academic integrity, please do not hesitate to discuss these with your instructor.**

SCHOOL OR DEPARTMENTAL INFORMATION

The School of Business is committed to promoting competence, professionalism and integrity in our students and developing their core skills to succeed throughout their academic programs and in their careers. The purpose of these guidelines is to provide clear expectations of appropriate academic conduct and to establish processes for discipline in appropriate circumstances. It is your responsibility to become familiar with the content and the consequences of academic dishonesty.

Camosun College School of Business (2016) Academic Honesty Guidelines from:

<http://camosun.ca/learn/school/business/current-students/documents/Academic-Honesty-Guidelines.pdf>.

Deadlines, exams, and assignments. You must submit your assignments on the due date or as announced. A grade of zero will be assigned to late submissions. There are no additional assignments or make-up exams of any kind if you performed poorly on an assignment, midterm or final exam.

- a. **EXAM DATES WILL NOT BE RESCHEDULED.** Non-attendance on scheduled exam dates results in a zero grade. Exceptions will be made only for medical reasons or extenuating circumstances that must be submitted and then accepted by the instructor. Please advise your instructor promptly.
- b. Students registered through the [Centre for Accessible Learning \(CAL\)](#) should discuss timelines with their instructors at the beginning of each semester.
- c. Medical notes must be dated, signed, and be written on letterhead or prescription paper imprinted with the physician's name and address. Notes are accepted from Physician (GP or medical specialist), Nurse Practitioner, Psychiatrist, Psychologist, Counsellor and Aboriginal Elder. Electronic notes will not be accepted. Medical documentation must be received as soon as reasonably possible.

Final exams: Students are expected to write tests and final exams at the scheduled time and place. In emergency circumstances, a student may write a test or final examination before or after the scheduled time if the student would otherwise be unable to complete the program or course. Exceptions due to emergency circumstances, such as unavoidable employment commitments, health problems, or unavoidable family crises, require the approval of the appropriate instructor. **Holidays or scheduled flights are not considered emergencies.** The student may be required to provide verification of the emergency circumstance. See Camosun College (2018) Final Examinations from: <http://camosun.ca/learn/calendar/current/procedures.html#academic>.

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit <http://camosun.ca/students/>.

Support Service	Website
Academic Advising	http://camosun.ca/advising
Accessible Learning	http://camosun.ca/accessible-learning
Counselling	http://camosun.ca/counselling
Career Services	http://camosun.ca/coop
Financial Aid and Awards	http://camosun.ca/financialaid
Help Centres (Math/English/Science)	http://camosun.ca/help-centres
Indigenous Student Support	http://camosun.ca/indigenous
International Student Support	http://camosun.ca/international/
Learning Skills	http://camosun.ca/learningskills
Library	http://camosun.ca/services/library/
Office of Student Support	http://camosun.ca/oss
Ombudsperson	http://camosun.ca/ombuds
Registration	http://camosun.ca/registration
Technology Support	http://camosun.ca/its
Writing Centre	http://camosun.ca/writing-centre

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.