

COURSE SYLLABUS



COURSE TITLE: ABT 294 – Website Design and Maintenance
CLASS SECTION: 002 & D01
TERM: Winter 2025
COURSE CREDITS: 3
DELIVERY METHOD(S): in-person (section 002) & online (section D01)
INSTRUCTOR DETAILS

Camosun College respectfully acknowledges that our campuses are situated on the territories of the Ləkʷəŋən (Songhees and Kosapsum) and WSÁNEĆ peoples. We honour their knowledge and welcome to all students who seek education here.

NAME: Julia Grav
EMAIL: gravj@online.camosun.ca
OFFICE: Interurban, **CBA 231G**
HOURS: Lab hour (online TBD)

As your course instructor, I endeavour to provide an inclusive learning environment. If at any time, you experience barriers to learning in this course, do not hesitate to discuss them with me. Camosun College is committed to identifying and removing institutional and social barriers that prevent access and impede success.

CALENDAR DESCRIPTION

This course is designed to introduce students to the design, creation, publication, maintenance and management of a website. This course focuses on design principles using current website design and graphics software.

PREREQUISITE(S): C in BUS140 or equivalent
CO-REQUISITE(S): None
EXCLUSION(S): None

COURSE LEARNING OUTCOMES / OBJECTIVES

Upon successful completion of this course a student will be able to:

- a. Identify and describe the network protocols used to enable traffic over the Internet.
- b. Apply basic design principles to design and create an effective website utilizing an appropriate file management structure and effective page layouts using a web page editor and file management tool.
- c. Create and edit internal, relative, and absolute hyperlinks.
- d. Create and edit HTML and CSS code.
- e. Create effective website templates.
- f. Insert and edit JavaScript widgets.
- g. Utilize graphics software to create, import, and edit web page images and choose an appropriate graphics format for banners, photos, line art, navigation buttons, and animations.
- h. Create interactive on-line forms and surveys.
- i. Set up and secure a website for authoring permission using FTP.
- j. Publish several websites to a web server and perform routine maintenance tasks.

REQUIRED MATERIALS & RECOMMENDED PREPARATION / INFORMATION

REQUIRED:

- Adobe CC Account** Subscription paid for by Camosun, details provided by your instructor
- freeCodeCamp** Free browser application for coding simulation.
- Visual Studio Code** Free Microsoft cross-compatible desktop app; basic code editor

OPTIONAL [Recommended]:

- Robbins, J. (2018). Learning Web Design, 5th Edition. O'Reilly Media, Inc. ISBN: 9781491960202. Available through the Camosun ONLINE bookstore

In the first week, detailed instructions are given to show you how to download required applications and create online accounts.

COURSE SCHEDULE, TOPICS, AND ASSOCIATED PREPARATION / ACTIVITY / EVALUATION

The following schedule and course components are subject to change with reasonable advance notice, as deemed appropriate by the instructor.

DATES	D2L MODULE	TOPIC	READINGS	ACTIVITIES/DUE DATES
Week 1: January 6-12, 2025	Module 1 – Getting Started	Course Intro, Expectations & File Management,	Hypothesis Assignment 1: Web Concepts	Week 1 readiness Quiz [Bonus] <i>Due before Jan. 12 at 11:59pm</i>
Week 2: January 13-19, 2025	Module 2 – Web Concepts	How the Internet Works	Hypothesis Assignment 2: Accessibility	Activity 1: File management & hyperlinks Lab 1: HTML Hello World <i>Due before Jan. 19 at 11:30pm</i>
Week 3: January 16-26, 2025		Intro to HTML & Web Accessibility	Hypothesis Assignment 3: Images & Videos	Activity 2: Publish class landing page <i>Both due before Jan 26 at 11:30pm</i>
Week 4: Jan. 27 – Feb. 2, 2025	Module 3 – Images	Optimization & Graphics	Hypothesis Assignment 4: Styling the Web (MDN web docs)	Activity 3: Basic Logo Project Part 1: Site Proposal & Domain Research <i>Both due before Feb 2 at 11:30pm</i>
Week 5: Feb. 3 - Feb. 9, 2025	Module 4 – Responsive Web Design	Intro to CSS	Hypothesis Assignment 5: CSS Box Model (MDN web docs)	Lab 2: Optimized Images <i>Due before Feb. 10 at 11:30pm</i>
Week 6: Feb. 10 -16 2025		CSS Box Model		
Week 7: Feb. 17-23, 2025		Reading Break		Project Part 2: Project Logos Lab 3: Float Images, Flex & Grid <i>Both due before Feb. 23 at 11:30pm</i>

Week 8: Feb. 24- March 2, 2025		CSS Flexbox & Grid		Lab 4: Wireframe drafting Due before March 2 at 11:30pm
Week 9: March 3 – March 9, 2025	Module 5 - Templates	UX (User Experience)	Hypothesis Assignment 6: Cascade specificity and inheritance (MDN web docs)	Activity 4: Responsive business website due March 5 at 11:30pm Midterm Exam Thurs., March 6
Week 10: March 10 - 16, 2025		Image Galleries		Activity 5: Gallery Project Part 3: Content and Imagery Both due before March. 16 at 11:30pm
Week 11: March 17 – 23, 2025	Module 6 – Dynamic Design	Forms	Hypothesis Assignment 7: Broadening the Community	Activity 6: Finalized Class Landing Page Lab 5: Survey Form freeCodeCamp: Responsive Web Design Certification Both due before March 23 at 11:30pm
Week 12: March 24 – 30, 2025				Project Part 4: Site Template Both due before March 30 at 11:30pm
Week 13: March 31 – April 6, 2025	Module 7 - JavaScript	JavaScript Widgets	Hypothesis Assignment 8: Immersive Content and Usability	Activity 7: Business site template with advanced media interactivity Lab 6: JS widget Due before April 6 at 11:30pm
Week 14: April 7 – 11, 2025				Project Part 5: Site Completion All due Friday, April 11 at 11:30pm

Students registered with the Centre for Accessible Learning (CAL) who complete quizzes, tests, and exams with academic accommodations have booking procedures and deadlines with CAL where advanced noticed is required. Deadlines can be reviewed on the [CAL exams page](http://camosun.ca/services/accessible-learning/exams.html). <http://camosun.ca/services/accessible-learning/exams.html>

EVALUATION OF LEARNING

DESCRIPTION	WEIGHTING
Hypothesis Assignments: Reading & annotation (8 in total)	10%
Activities (7 in total)	15%

DESCRIPTION	WEIGHTING
Labs (6 in total)	15%
Project work	40%
Part 1 – Website Proposal & Domain Research	7.5%
Part 2 – Project Logos	7.5%
Part 3 – Text and Image Preparation	5%
Part 4 – Site Template	10%
Part 5 – Site Completion	10%
Midterm	15%
freeCodeCamp: Responsive Web Design Certificate	5%
<p>If you have a concern about a grade you have received for an evaluation, please email me as soon as possible. Refer to the Grade Review and Appeals policy for more information.</p> <p>http://camosun.ca/about/policies/education-academic/e-1-programming-and-instruction/e-1.14.pdf</p>	<p>TOTAL</p> <p>100%</p>

COURSE GUIDELINES & EXPECTATIONS

In-house citation rules will be used on all written assignments. Specifically, all sources must have an in-text citation with a direct link to source. e.g. ([Grav](#), 2025)

SCHOOL OR DEPARTMENTAL INFORMATION

Assignments

The School of Business uses APA style for formatting assignments and citing references. Proper citations and formatting using APA style will be required. See Camosun College Library Citation Guides retrieved from: <https://camosun.libguides.com/apa7>

- Submit all assignments into the D2L assignments by your last and first name.
- In-text citations for quotes, paraphrasing, and references must be consistent with APA standards. In-house rules that in-text citations require a direct link to the source. ([Grav](#), 2025)
- Grammar, spelling, style and APA formatting, citations and referencing will be assessed in your mark.
- All submitted work must be properly referenced to sources.

Unless otherwise specified, you are to submit your own work. Any work collaborated on (unless permitted by the course) will be considered in violation of the college's Academic Integrity policy. See Camosun College (2021) [Academic Integrity Policy](#)

Deadlines and exams

You must submit your assignments by the due date or as announced. A grade of zero will be assigned to late submissions. There are no additional assignments or make-up exams of any kind if you performed poorly on an assignment, midterm or final exam.

EXAM DATES WILL NOT BE RESCHEDULED. Non-attendance on scheduled exam dates will result in a zero grade. All exams must be written at the scheduled times with the exception of students requiring an accommodation by CAL. It is understood that emergency circumstances do occur (e.g. severe illness or family

emergency); for such circumstances accommodation may be granted at the discretion of the instructor, provided the student:

- a) notifies the instructor *in advance* of the exam (not after), and
- b) provides documented evidence of the circumstance (e.g. medical certificate).

In most cases of an excused absence for an exam, an alternate exam will be scheduled for the student at the end of term.

Do not make travel plans until the final exam schedules are finalized and posted. Please ask any family members who might make travel plans on your behalf to consult you before booking tickets. Travel plans are not an acceptable reason to miss an exam.

Students registered through the [Centre for Accessible Learning \(CAL\)](#) should discuss timelines with their instructors at the beginning of each semester.

STUDENT RESPONSIBILITY

Enrolment at Camosun assumes that the student will become a responsible member of the College community. As such, each student will display a positive work ethic, assist in the preservation of College property, and assume responsibility for their education by researching academic requirements and policies; demonstrating courtesy and respect toward others; and respecting expectations concerning attendance, assignments, deadlines, and appointments.

SUPPORTS AND SERVICES FOR STUDENTS

Camosun College offers a number of services to help you succeed in and out of the classroom. For a detailed overview of the supports and services visit camosun.ca/services.

Support Service	Website
Academic Advising	camosun.ca/services/academic-supports/academic-advising
Accessible Learning	camosun.ca/services/academic-supports/accessible-learning
Counselling	camosun.ca/services/health-and-wellness/counselling-centre
Career Services	camosun.ca/services/co-operative-education-and-career-services
Financial Aid and Awards	camosun.ca/registration-records/financial-aid-awards
Help Centres (Math/English/Science)	camosun.ca/services/academic-supports/help-centres
Indigenous Student Support	camosun.ca/programs-courses/iecc/indigenous-student-services
International Student Support	camosun.ca/international
Learning Skills	camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills
Library	camosun.ca/services/library

Support Service	Website
Office of Student Support	camosun.ca/services/office-student-support
Ombudsperson	camosun.ca/services/ombudsperson
Registration	camosun.ca/registration-records/registration
Technology Support	camosun.ca/services/its
Writing Centre	camosun.ca/services/academic-supports/help-centres/writing-centre-learning-skills

If you have a mental health concern, please contact Counselling to arrange an appointment as soon as possible. Counselling sessions are available at both campuses during business hours. If you need urgent support after-hours, please contact the Vancouver Island Crisis Line at 1-888-494-3888 or call 911.

COLLEGE-WIDE POLICIES, PROCEDURES, REQUIREMENTS, AND STANDARDS

Academic Integrity

Students are expected to comply with all College policy regarding academic integrity; which is about honest and ethical behaviour in your education journey. The following guide is designed to help you understand your responsibilities: <https://camosun.libguides.com/academicintegrity/welcome>
Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.13.pdf> for Camosun's Academic Integrity policy and details for addressing and resolving matters of academic misconduct.

Academic Accommodations for Students with Disabilities

Camosun College is committed to achieving full accessibility for persons with disabilities. Part of this commitment includes arranging appropriate academic accommodations for students with disabilities to ensure they have an equitable opportunity to participate in all of their academic activities. If you are a student with a documented disability and think you may need accommodations, you are strongly encouraged to contact the Centre for Accessible Learning (CAL) and register as early as possible. Please visit the CAL website for more information about the process of registering with CAL, including important deadlines: <https://camosun.ca/cal>

Academic Progress

Please visit <https://camosun.ca/sites/default/files/2023-02/e-1.1.pdf> for further details on how Camosun College monitors students' academic progress and what steps can be taken if a student is at risk of not meeting the College's academic progress standards.

Course Withdrawals Policy

Please visit <https://camosun.ca/sites/default/files/2021-05/e-2.2.pdf> for further details about course withdrawals. For deadline for fees, course drop dates, and tuition refund, please visit <https://camosun.ca/registration-records/tuition-fees#deadlines>.

Grading Policy

Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.5.pdf> for further details about grading.

Grade Review and Appeals

Please visit <https://camosun.ca/sites/default/files/2021-05/e-1.14.pdf> for policy relating to requests for review and appeal of grades.

Medical / Compassionate Withdrawals

Students who are incapacitated and unable to complete or succeed in their studies by virtue of serious and demonstrated exceptional circumstances may be eligible for a medical/compassionate withdrawal (see [Medical/Compassionate Withdrawals policy](#)). Please visit <https://camosun.ca/services/forms#medical> to learn more about the process involved in a medical/compassionate withdrawal.

Sexual Violence

Camosun is committed to creating a campus culture of safety, respect, and consent. Camosun's Office of Student Support is responsible for offering support to students impacted by sexual violence. Regardless of when or where the sexual violence occurred, students can access support at Camosun. The Office of Student Support will make sure students have a safe and private place to talk and will help them understand what supports are available and their options for next steps. The Office of Student Support respects a student's right to choose what is right for them. For more information see Camosun's Sexualized Violence Policy: <https://camosun.ca/sites/default/files/2021-05/e-2.9.pdf> and camosun.ca/services/sexual-violence-support-and-education.

To contact the Office of Student Support: oss@camosun.ca or by phone: 250-370-3046 or 250-370-3841

Student Misconduct (Non-Academic)

Camosun College is committed to building the academic competency of all students, seeks to empower students to become agents of their own learning, and promotes academic belonging for everyone. Camosun also expects that all students to conduct themselves in a manner that contributes to a positive, supportive, and safe learning environment. Please review Camosun College's Student Misconduct Policy at <https://camosun.ca/sites/default/files/2021-05/e-2.5.pdf> to understand the College's expectations of academic integrity and student behavioural conduct.

Looking for other policies?

The full suite of College policies and directives can be found here: <https://camosun.ca/about/camosun-college-policies-and-directives>

Changes to this Syllabus: Every effort has been made to ensure that information in this syllabus is accurate at the time of publication. The College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.